



Express Mail No. EV913329378US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of:	David Guthrie	Confirmation No.:	4911
Serial No.:	10/643,840	Art Unit:	2142
Filed:	August 19, 2003	Examiner:	Lin, Kelvin Y.
For:	SYSTEM AND METHOD FOR DELIVERING TARGETED DATA TO A SUBSCRIBER BASE VIA A COMPUTER NETWORK	Attorney Docket No:	11389-032-999 (903782-999031)

RESPONSE TO FINAL OFFICE ACTION

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated April 24, 2006, and in accordance with the Rules of Practice, please consider the following amendments and the accompanying remarks.

A Petition for Extension of Time for response by 3 months under 37 CFR 1.136 is attached herewith.

The Commissioner is hereby authorized to charge any required fee(s) to Jones Day Deposit Account No. 50-3013.

Please do not enter.
Kelvin Y. Lin 10/25/06

Listing of the Claims begins on page 2 of this response.

Remarks begin on page 5 of this response.